

Corporate Growth and M&A



SPECIAL SUPPLEMENT

WHAT YOU NEED TO KNOW

Thank you for participating in the 2019 ACG section in partnership with ACG Cleveland! We are looking forward to working with you on creating an informative and engaging resource for the readers of Crain's Cleveland Business.



To assist in a smooth production process, here is some information you need to know:

IMPORTANT DATES:

- November 30:** Deadline for article submission (NO ARTICLES WILL BE ACCEPTED AFTER NOON DEC. 7)
- December 3 - December 7:** Clients will receive edited articles from Crain Content Studio – Cleveland (*All content goes to design Dec. 10*)
- December 17:** Clients will receive PDF proof of article on the page (48 hours to review)

***** Please take note of dates and deadlines. Please contact Crain Content Studio-Cleveland if there is a conflict due to vacation, etc. ******

Other important information to remember:

- If your ad is a half-page or larger, your article should be 800 words. All other advertisers receive 300-400 words.
- Actual article length may vary depending on available space and is subject to editing.
- Content should be informational in nature; self-promotion will not be accepted.
- Crain's reserves the right to edit for grammar and style.
 - Professional titles are lower-case in all instances.
 - We do not add the trademark symbol in text.
 - Designations after titles should be kept to a maximum of four.
- Additional edits on the PDF proof will be taken into consideration, although the Crain's team makes the final determination on whether to accept suggested edits.
- If your article is on the same page as another, please only review your contribution.
- We do not promise placement of your article near your ad. The section is designed to maximize story placement and continuity of the section. We will not be able to accommodate any requests for changes in ad/article placement.