

Corporate Growth and M&A

IN PARTNERSHIP WITH:



SPECIAL SUPPLEMENT

2018 RATE CARD • EFFECTIVE SEPTEMBER, 2018

Unit Size	Black & White	Color
1/16 page	\$625	\$786
1/12 page	927	1088
1/8 page	1,231	1,471
1/6 page	2,064	2,302
1/4 page	2,765	3,165
1/3 page	3,453	3,932
1/2 page	5,035	5,674
Junior Page	5,435	6,153
Full Page	8,871	10,067

Run a half page or larger and advertisers receive 800 words for article submission, all other advertisers receive 300 words.

Display Ad Sample Sizes

<p>Full Page Standard Tab Size 5 col.x 14" or 10.25" x 14" (70 col. inches)</p>	<p>Junior Page Standard Magazine Size 4 col.x 10" or 8.125" x 10" (40 col. inches)</p>	<p>1/4 Page 3 col.x 6" or 6" x 6" (18 col. inches)</p>	<p>2 col.x 4.33" or 4" x 4.33" (8 col. inches)</p>	<p>1/8 Page</p>	<p>1/6 Page 2 col.x 6" or 4" x 6" (12 col. inches) 6</p>	<p>1/2 Page 5 col.x 7" or 10.25" x 7" (35 col. inches)</p>	<p>1/3 Page 3 col.x 8" or 6" x 8" (24 col. inches)</p>
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Issue Date: January 21
Ad Close: November 16
Articles Due: November 30
Ad Due: December 7

Crain's Cleveland Business and ACG Cleveland partner to create the annual corporate growth and M&A special advertising section. This guide explores all the complexities that surround mergers and acquisitions.



Rates are gross

Contact: (216) 522-1383