

ACG New York & M&A Advisor Present

What's  
Your  
Deal?



The 8<sup>th</sup> Annual ACG New York Champion's  
Awards June 21, 2018

# ADVERTISING ATTENDANCE & SPONSORSHIP

2018 **ACG**<sup>®</sup> New York  
CHAMPION'S AWARDS

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## I. THE 8<sup>th</sup> ANNUAL ACG NEW YORK CHAMPIONS AWARDS

The ACG New York Champion's Awards Gala recognizes and honors the leading middle market transactions, firms, dealmakers and ACG members who are Driving Middle Market Growth™ within the ACG New York community.

ACG New York and the M&A Advisor are proud to recognize those individuals who have demonstrated leadership within our community and help create the path to deal flow which is a key benefit of ACG New York membership.

The 2018 ACG New York Champion's Awards Gala will recognize and honor this past year's leading middle market transactions, firms and dealmakers. Award winners will be announced at this year's Gala at the Metropolitan Club in New York on June 21, 2018. ACG members, award finalists, industry leaders, invited guests and Gala sponsors will celebrate at a cocktail reception and dinner at the exclusive Metropolitan Club.

The event agenda is as follows:

6:30PM – 7:30PM Awards Gala Cocktail Reception

7:30PM – 9:30PM Awards Gala Dinner

This Year's Honoree's Include:

**Jay Jester**, Managing Director, Audax Group – *recipient of the 2018 Peter Hilton Award*

**Kathy Nalywajko**, Senior Vice-President, Capital Group – *recipient of the 2018 Chapter Leadership Award*

**Marilyn Adler**, Managing Director-Head, Medley SBIC – *recipient of the 2018 Lou Halstead Women of Leadership Award*

**Awards Gala Emcee** is Pamela Hendrickson, COO-Vice Chairman, The Riverside Company

## II. AWARDS GALA SPONSORSHIP

### **Champions Awards Sponsor - \$25,000**

- Exclusive Presenting Sponsor of the 2018 Champions Awards program
- 2 Gala Tables of Ten Tickets
- Promoted as Presenting Sponsor of the 2018 Champions Awards in all communication materials pre, during and post event
- Exhibit Display Table
- Feature of company logo on photography backdrop for all awards winners and gala attendees
- 2 full page advertisements and corporate profile feature in awards journal
- Name of firm on all awards trophies
- Presentation of the Peter J Hilton and other Leadership Awards onstage during the ceremony
- Sponsor profiled on screen with video or static advertisement during the Gala

### **Category Sponsor - \$15,000**

- Exclusive Category Sponsor of the 2018 Champions Awards program for one of the following awards categories:
  - a. Volunteer of The Year
  - b. Deal of The Year
  - c. Dealmaker of The Year and Firm of The Year
- Gala Table of Ten Tickets
- Promoted as Category Sponsor of the 2018 Champions Awards in all communication materials pre, during and post event
- Exhibit Display Table
- Feature of company logo on photography backdrop for all awards winners and gala attendees
- 1 full page advertisements and corporate profile feature in awards journal
- Name of firm on all awards trophies
- Presentation of a key category award onstage during the ceremony

### **Cocktail Reception Sponsorship - \$7,500**

- Exclusive Cocktail Reception Sponsor of the 2018 Champions Awards program
- 5 Gala tickets
- Promoted as Cocktail Reception Sponsor of the 2018 Champions Awards in all communication materials pre, during and post event
- Exhibit Display Table
- Cocktail napkins featuring company logo
- 1 full page advertisement and corporate profile feature in awards journal

### **Champagne Toast Sponsorship - \$7,500**

- Exclusive Champagne Toast Sponsor of the 2018 Champions Awards program
- 5 Gala tickets
- Promoted as Champagne Toast Sponsor of the 2018 Champions Awards in all communication materials pre, during and post event
- On-stage toast to finalists and winners
- Exhibit Display Table
- 1 full page advertisement and corporate profile feature in awards journal

### **Winner Post Gala Party Sponsorship - \$7,500**

- Exclusive Post Gala Party Sponsor of the 2018 Champions Awards program
- 5 Gala tickets
- Promoted as Post Gala Party Sponsor of the 2018 Champions Awards program in all communication materials pre, during and post event
- Exhibit Display Table
- Cocktail napkins featuring company logo
- 1 full page advertisement and corporate profile feature in awards journal

### **Pre-Gala Reception with Award Honorees Sponsorship - \$3,000**

- Exclusive Pre Gala Reception Sponsor of the 2018 Champions Awards program
- 2 Gala tickets to exclusive reception with award honorees
- Promoted as Pre-Gala Reception Sponsor in all communication materials pre, during and post event
- 1/2 page advertisement and Corporate profile featured in awards journal

### **Deal Team Sponsorship - \$2,500**

- Deal Team Sponsor of the 2018 Champions Awards program
- 2 Gala tickets
- Promoted as Deal Team Sponsor in all communication materials pre, during and post event
- Exhibit Display Table
- 1/2 page advertisement and corporate profile feature in awards journal

## **III. AWARDS GALA TICKETS**

<b>Ticket Type</b>	<b>Member</b>	<b>Non Member</b>
Individual Ticket	\$395	\$495
Table of Five	\$1875	\$2375
Table of Ten	\$3500	\$4750

Table guest list will be requested prior to the event.

To register for the event please visit [www.acgnyc.org](http://www.acgnyc.org) or call 212.489.8700.

## IV. AWARDS GALA JOURNAL ADVERTISING

Every year, the winners of the Annual ACG New York Champion's Awards are showcased in the Awards Journal, a full color 5.5' x 8.5' keepsake, which is distributed to the awards gala guests.

The journal provides a great high profile opportunity for companies, families and friends to recognize and congratulate the winners, and for firms to promote their companies to all the winners and their guests.

There are several format, size and placement advertisement options available.

### ADVERTISEMENT SIZES

### RATES

### SIZE SPECS

Back Cover Full Page Color	\$3,000 per insertion	5.5" wide x 8.5" high
Inside Cover Full Page Color	\$2,500 per insertion	5.5" wide x 8.5" high
Full Page Color	\$2,000 per insertion	5.5" wide x 8.5" high
1/2 Page Color	\$1250 per insertion	5.5" wide x 4.25" high
1/4 Page Color	\$750 per insertion	5.5" wide x 2.25" high

High-resolution camera-ready artwork, minimum of 300dpi, is to be provided as a PDF file via email to: [skuhns@acgnyc.org](mailto:skuhns@acgnyc.org). **The deadline for artwork is Friday, June 15<sup>th</sup>.**

If you have any questions regarding your advertisement call us at 212.489.8700 ext 2.

## V. PAYMENT FORM

### CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

LEVEL OF SPONSORSHIP \_\_\_ Amount \$ \_\_\_\_\_

# OF TICKETS \_\_\_\_\_ Amount \$ \_\_\_\_\_

You will be contacted for names and contact info for attendees

TYPE OF ADVERTISEMENT \_\_\_ Amount \$ \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

### METHOD OF PAYMENT

Visa       American Express       MasterCard       Check Enclosed

CREDIT CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Please email to: [skuhns@acgnyc.org](mailto:skuhns@acgnyc.org)

*If mailing a check, please make payable to **ACG New York***

### MAIL TO:

ACG New York ATT: Sarah Kuhns  
1341 W. Broad St.  
Stratford, CT 06615