



2018 Sponsorship

DEAL FORUM SPONSORSHIP – TUESDAY AND WEDNESDAY- MAY 15 & 16, 2018

The 7th Annual ACG Maryland Deal Forum Conference will be held Wednesday and Thursday, May 15 & 16, 2018. ACG Maryland is pleased to announce a new location at the Marriott Inner Harbor at Camden Yards. The Hotel is just steps away from Oriole Park at Camden Yards—home to our networking reception and ballpark dinner when the Baltimore Orioles take on the Philadelphia Phillies on May 15. This conference, with a focus on the lower middle market, attracts over 300 dealmakers to Baltimore. Attendees return year after year for high energy networking and relationship building in the Mid Atlantic market.

DEAL FORUM SPONSORSHIP PACKAGES

Deal Forum Silver Corporate Sponsor - \$2,750 [Limited to Eight]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted on a retractable banner
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards.

Party Suite Sponsor at Oriole Park - \$10,000 [Limited to Four]

Partial Party Suite Sponsor \$5,000*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted on event announcements
3. Your logo included in a Power Point presentation which will run throughout the conference
4. Sponsorship of one Party Suite for approximately 75 people at Oriole Park
5. Your logo signage posted inside the party suite
6. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
7. 8 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*4 each for Partial)

We encourage you to process your order online by clicking [HERE](#). ACG Maryland will not promote a company sponsorship until payment or signed commitment has been received.



2018 Sponsorship

Deal Forum Extra Innings Party Sponsor - \$7,500 [Exclusive]

Partial Deal Forum Extra Innings Party Sponsor - \$3,750*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted at the Extra Innings Party during the event
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*3 each for Partial)

Deal Lounge & Refreshments Sponsor - \$7,500 [Exclusive]

Partial Deal Lounge & Refreshment Sponsor - \$ 3,750*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the Deal Lounge and our breaks at the Lounge
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium
7. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*3 each for Partial)

We encourage you to process your order online by clicking [HERE](#). ACG Maryland will not promote a company sponsorship until payment or signed commitment has been received.



2018 Sponsorship

Lanyard Sponsor - \$5,000 [Exclusive]

As sponsor, your company will receive:

1. Your logo posted on the registration page of the conference website
2. Your logo on the lanyard provided to each conference registrants. Badges are required for all of our events.
3. Your logo included in a Power Point presentation which will run throughout the conference
4. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
5. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

Deal Forum Keynote Sponsor May 16, 2018 - \$5,000 [Exclusive]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted during the keynote
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium prior to the keynote session
7. Introduction and 1-3 minute speaking opportunity prior to the keynote session
8. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

Deal Forum May 15 Beer and Brownie Break with Speaker - \$4,000 [Exclusive]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted during the panel
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Introduction and 1-2 minute speaking opportunity prior to the speaker
7. 3 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards



2018 Sponsorship

Deal Forum Breakfast Sponsor - \$3,500 [Exclusive]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the breakfast
3. Your logo included in a Power Point presentation which will run throughout the conference
4. A full-page color advertisement in the 2018 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
5. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

We encourage you to process your order online by clicking [HERE](#). ACG Maryland will not promote a company sponsorship until payment or signed commitment has been received.



2018 Sponsorship

DEAL FORUM 2018 PROGRAM GUIDE ADVERTISEMENTS – DUE DATE APRIL 2, 2018

Full Page - \$ 500

- A full page color advertisement size of Pocket Guide is W -3 ½" X H-8 ½"
- Trim Size: 3.5" x 8.5"
- Bleed Size: 3.75" x 8.75"
- Live area: 2.75" x 8" (the book will be spiral bound. Include all relevant info such as type and logos within the 2.75" x 8" area or it may be cut off by binding.)
- The overall single page bleed size, to include ½" on the left and right and ¼" on the top and bottom. Please supply ad as:
 - High resolution PDF's; a minimum of 300 dpi
 - Set up as CMYK 4c process (Cyan, Yellow, Magenta and Black)

2017 DEAL FORUM SPONSORSHIP PAYMENT FORM

Company _____

Contact _____

Phone _____ Email _____

DEAL FORUM SPONSORSHIP PACKAGES

- Silver Deal Forum Sponsor \$ 2,750
- Party Suite \$ 10,000*
- Breakfast \$ 3,500
- Extra Innings Party \$ 7,500*
- Lanyard \$ 5,000
- 5/16 Speaker \$ 5,000
- Deal Lounge \$ 7,500*
- Specialty Coffee Break \$3,500
- Beer and Brownie w/speaker \$ 4,000
- * Split Sponsorship _____ List other company

Deal Forum Program Guide and PEG Marketplace/DEAL SOURCE Participant Listings—*Please note the size of program guide full page listing will be W- 3 ½" X H 8 ½"- this is a pocket program book

- | | | | |
|--|--------|--------------------------------------|--------|
| <input type="checkbox"/> Inside Front Cover* | \$ 650 | <input type="checkbox"/> Back Cover* | \$ 750 |
| <input type="checkbox"/> Inside Back Cover* | \$ 600 | <input type="checkbox"/> Full Page* | \$ 500 |

We encourage you to process your order online by clicking [HERE](#). ACG Maryland will not promote a company sponsorship until payment or signed commitment has been received.



2018 Sponsorship

PAYMENT METHOD: Please [pay online with a credit card or select pay by check](#) to create an invoice. If you prefer to process your order offline, please select one of the two options below.

Check payable to “ACG Maryland”.

Send to: ACG Maryland, 9 Newport Drive Suite 200 Forest Hill, MD 21050

Credit Card ___ VISA ___ MasterCard ___ AMEX

CREDIT CARD AUTHORIZATION ONLY – Fax to: 443-640-1031

Cardholder _____

Card Number _____

Exp. Date _____ Security Code _____

Signature _____

Should you have any questions, please feel free to contact Aimee Yardley or Michelle Clark at (443) 640-1063 ext. 141 or ext. 130 or via email info@acgmaryland.org.