

## Deal of The Year Sponsorship

### DEAL OF THE YEAR CELEBRATION – PROGRAM ADVERTISEMENTS

<input type="checkbox"/> Inside Front Cover	\$ 500	<input type="checkbox"/> Inside Back Cover	\$ 500
<input type="checkbox"/> Back Cover	\$ 600	<input type="checkbox"/> Full Page	\$ 400
<input type="checkbox"/> Half Page	\$ 250		

**PAYMENT METHOD:** Please visit [www.acgmaryland.org](http://www.acgmaryland.org) to pay or get an invoice online.

**CREDIT CARD AUTHORIZATION ONLY – (Please call (443) 640-1063 to have your card processed)**

### DEAL OF THE YEAR PROGRAM GUIDE ADVERTISEMENT SPECS – DUE DATE FEBRUARY 15, 2018

#### Full Page

- Full page size - W-5.5" x H-8.5"
- Full page ads may bleed. There should be an extra .125" bleed around the ad so that the final size is W-5.625"x H-8.625. The live area of a full page ad with bleed will remain at W-4.5" x H-7.5".

#### Half Page

- Half page size - W-5.5" x H-4.25"
- Half page ads may not bleed.

#### Color Requirements

- Advertisements must be submitted in black & white, gray-scale or Four Color Process (CMYK). Ads that are submitted in RGB, Pantone Matching System, or other color process will be converted to CMYK.
- Colors will vary when converted, and ACG Maryland will not be responsible for color variations.

#### Image Requirements

**Association for Corporate Growth – Maryland Chapter**  
9 Newport Drive Suite 200 | Forest Hill, MD 21050  
443-640-1063 | [info@ACGMaryland.org](mailto:info@ACGMaryland.org)

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- Logos or other line art should be vector based. If this is not possible, they should be saved at 1200 dpi at the size they are being used. (Note color requirements above).
- Photo images should be at least 300 dpi at the size it is being used. (Note color requirements above)
- All fonts must be converted to outlines or curves. We cannot guarantee that your fonts will print properly unless you have converted them as described. ACG Maryland is not responsible for fonts that print incorrectly.

### File Formats

- Advertisements are to be submitted in Press Optimized PDF format.