

Wednesday & Thursday, November 8-9, 2017
Hyatt Regency Grand Cypress, Orlando, FL

About the 2017 Florida ACG Capital Connection®

The Florida ACG Capital Connections are just the right size for making worthwhile connections!

The Florida ACG Capital Connection®, now in its 13th year, is the last ACG Capital Connection® of 2017 and the collective effort of four ACG chapters spanning Florida. It puts “**sun and fun**” into deal-making for the middle market, bringing together hundreds of dealmakers in one location. This year the event returns to the Hyatt Regency Grand Cypress in Orlando, FL.

Just like in previous years, we are planning 2-1/2 fun, luxurious and efficient days, including:

- Early Arrivals Reception on Tuesday, Nov 7th for those arriving early
- Annual Golf Tournament on site at the Villas of Grand Cypress
- Welcome Reception/Capital Connection
- A schedule to give you maximum time to network

Fill your pipeline for 2018 at what has become one of the Southeast’s premier destinations for deal flow and networking with 500+ representatives of private equity firms, commercial and investment banks, growth-oriented companies, accounting and law firms, and other professionals all focused on middle-market deal making.



About ACG Florida

ACG Florida is a partnership of the four Florida Chapters of ACG in North Florida, Orlando, South Florida and Tampa Bay:

ACG members include representatives of middle market companies, private equity firms, commercial and investment banks, accounting and law firms, and other professionals serving the middle market. ACG provides a forum for its members to network and build valuable relationships. The conference is also open to non-members. The Florida ACG Capital Connection events facilitate the exchange of critical information and promotes corporate growth organically and through M&A transactions. This year’s event is hosted by ACG Orlando and our co-chairs are both past presidents of the chapter.

2017 Conference Co-Chair

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Conference Schedule *(subject to change)*

Tues., Nov 7th 5:00-6:30 PM	<i>Arriving Tuesday to golf, play tennis or just to being your networking?</i> Early Arrivals Cocktail Reception <i>Enjoy early networking onsite at the Hyatt Regency Grand Cypress Pool Deck. Included in the conference registration price.</i>
8:00-9:30 PM	Attendees on own for dinner
Wed., Nov 8th 8 AM - 1 PM	<i>Optional events in the AM; networking begins at 3:00 pm</i> Scramble Golf Tournament (optional event)
10 AM	Tennis Tournament (optional event)
3:00- 5:00 PM	DealSource OPEN * <i>Exhibiting private equity firms meet with exhibiting investment banks in brief, pre-scheduled or impromptu meetings</i>
3 PM	Attendee Deal Lounge OPEN <i>Our Deal Lounge is a great place to network and meet our sponsors and other general attendees at unreserved tables throughout the conference area</i>
5:30-7:30 PM	Capital Connection (Exhibitors) & All Invited Welcome Reception <i>Kick-off the conference at this "must-attend" cocktail reception where ALL conference attendees can connect with our PEG and IB exhibitors while enjoying cocktails and appetizers</i>
8-9:30 PM	Attendees on own for dinner
9:30-11:30 PM	Late Night After Party
Thurs., Nov 9th 7:30 AM - 4 PM	<i>Continue Networking, Enjoy Some Education & Make Some Deals - Something for Everyone</i> DealSource OPEN * <i>Exhibiting private equity firms meet with exhibiting investment banks in brief, pre-scheduled or impromptu meetings</i>
7:30 AM - 4 PM	Attendee Deal Lounge OPEN <i>Our Deal Lounge is a great place to network and meet our sponsors and other general attendees at unreserved tables throughout the conference area</i>
7:30-9 AM	Breakfast
9:30-10:30 AM	Roundtable Knowledge Forum
10:45-11:45 AM	Roundtable Knowledge Forum
12:30-2:00 PM	Lunch & Keynote
2:30-3:30 PM	Roundtable Knowledge Forum
4-6 PM	Closing Reception

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Overall Conference Sponsorships - \$15,000 - \$20,000

The Overall Conference Sponsorships offer the highest level of beneficial collaboration for companies and organizations seeking a more encompassing alliance than that of a specific event or item sponsorship. ACG Florida's overall conference sponsors will be identified as the top named and recognized high level supporters of the conference.

Presenting "Title" Sponsor - \$20,000 (Only one available)

- **Naming Rights of conference**
- 15 conference registrations (**valued up to \$7.5K**)
- 7 golf or tennis registrations (**valued up to \$1.3K**)
- **Premier placement** of 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Reserved table at breakfast and lunch
- Back cover ad in onsite guide
- **Premier recognition** on conference APP
- **Prominent logo** on website with hyperlink
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- **Premier placement** of logo link on email blasts and social media postings
- 2 booth staff passes to conference
- Visibility on A/V at podium at all conference events
- Sponsor ribbons on attendee badges
- Registration discount for company non-members

Platinum Sponsors - \$15,000 (unlimited number but industry exclusive)

- 10 conference registrations (**valued up to \$6K**)
- 5 golf or tennis registrations (**valued up to \$975**)
- 6' table in sponsor area of attendee deal lounge or in capital connection/deal source (if PEG/IB)
- Reserved table at breakfast and lunch
- Ad in onsite guide
- Recognition on conference APP
- Logo on website with hyperlink
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Prominent placement of logo link on email blasts and social media postings
- 2 booth staff passes to conference
- Visibility on A/V at podium at all conference events
- Sponsor ribbons on attendee badges
- Registration discount for company non-members

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Benefits	Presenting \$20K	Platinum \$15K	Gold	Silver	Bronze
Naming Rights	X				
Conference Registrations	15	10	6	4	2
Golf/Tennis registrations	7	5	3	1	
Exhibit table at venue (location varies on primary function)	X	X	X	X	X
Reserved table at breakfast and luncheon	X	X	X		
Ad in onsite guide (size varies upon level)	Back Cover	X	X	X	X
Recognition on conference APP (size/placement varies upon level)	X	X	X	X	X
Logo on website with hyperlink	X	X	X	X	X
Signage at venue	X	X	X	X	X
Promotional item in conference bags (sponsor provided)	X	X	X	X	X
Logo on email blasts and social media postings	X	X	X	X	X
Booth staff pass to conference	2	2	1	1	
Visibility on A/V and at podium (where applicable)	X	X	X		
Sponsor ribbons on attendee badges	X	X	X	X	X
Registration discount for company non-members	X	X	X	X	X

GOLD Sponsors - \$10,000 - \$11,500 *Please select one event or item below to sponsor.*

Luncheon - \$11,500

Our conference luncheon provides the only forum on the main conference day where ALL attendees will be gathered. Sponsor will have an opportunity to welcome attendees from the podium and introduce our keynote speaker.

Capital Connection/Welcome Reception (Opening Night) - 2 at \$10,000 (industry exclusive)

This MUST ATTEND event is open to all conference attendees, where private equity groups, mezzanine lenders and investment bankers will have their tables set up to meet and greet all of our attendees! Sponsors will have prominent signage as well as prominent table placement in the room during the Welcome Reception.

Head Shot Lounge - \$10,000

Attendees have an opportunity to have a NEW headshot taken for use on their Facebook, Linked In and company websites.

Charging Stations - \$10,000

Looking for a great way to "connect" your company with conference attendees? Sponsor the charging station (located in a high traffic area) and offer attendees the opportunity to charge their mobile devices without missing networking opportunities.

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SILVER Sponsors - \$7,000 - \$8,500 *Please select one event or item below to sponsor.*

Conference Bag - \$8,500

Sponsor logo is imprinted on the conference bag which is provided to all conference attendees at the time of registration. Attendees use the bag to collect literature and giveaways from our exhibitors and sponsors.

Golf Tournament - \$7,500

One of the highlights of coming to the Florida ACG Capital Connection® is the opportunity to play golf in November! Annual attendance at the tournament typically exceeds 90 players, and sponsor receives signage and recognition throughout the day. Sponsor will have the opportunity to welcome the golfers and announce the award winners.

Badge Lanyard - \$7,000

Sponsor logo is imprinted on the lanyard, which is worn by all conference attendees throughout the event and contains the conference agenda.

Oasis Water Bottle - \$7,000

Sponsor logo is imprinted on water bottle labels and will be placed at multiple stations throughout the conference.

Room Keys - \$7,000

Sponsor logo is imprinted on room keys presented to each guest upon hotel check-in.

BRONZE Sponsors - \$4,000-\$6,000 *Please select one event or item below to sponsor.*

Early Arrivals Reception - \$6,000

Start the event in style by sponsoring the "Early Arrivals Reception". Meet those attendees that will arrive on Tuesday to begin their networking as well as early golfers!

Late Night After Party - \$6,000

After dinner on your own or at one of the sponsor events on Wednesday evening, join us onsite at the hotel and continue your networking.

Conference App - \$6,000

Sponsor will receive premier visibility and advertising/logo placements on the mobile app which is available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability.

Registration - \$5,500

Sponsor will have an exhibit table near the registration location with the opportunity to meet ALL attendees as they register for the conference. **Be the first to welcome the attendees!**

Attendee Deal Lounge - \$5,500

The Attendee Deal Lounge is where all the action will take place. Set outside the ballroom where meetings will be taking place with exhibitors/attendees, and everyone can check their emails, recharge cell phones, and more. Sponsors will have signage and their exhibit booth in the area.

Breakfast Buffet - \$5,000

Enjoy the full breakfast buffet and start the day off right. Attendees can grab breakfast and network or choose the breakout session or breakfast speaker.

Breakfast Breakout Session/Speaker - \$5,000

Attendees can grab breakfast and network or choose the breakout session or breakfast speaker

On-Site Guide - \$5,000

In addition to the conference app, we still plan to print an on-site guide to be distributed to all attendees at registration, for those who prefer a printed copy to take home.

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Wifi Sponsor - \$5,000

Provide attendees with complimentary wifi in the conference area. Sponsor will be recognized on wifi access signage.

Closing Reception - \$5,000

Wind down and celebrate deal success at the Closing Reception. This ALL invited event marks the culmination of networking, inspiring presentations and new deal flow at the 2017 Florida ACG Capital Connection®.

Tennis Tournament - \$4,000

Sponsor our 3rd Annual Florida ACG Capital Connection® tennis tournament onsite at the same time as our ever-popular golf tournament.

Refreshment Breaks - 2 at \$4,000

Morning and afternoon refreshments are provided for all attendees. Sponsors will have signage and exhibit booth by the refreshment stations throughout the day for the opportunity to greet attendees as they enjoy coffee, soda, and snacks.

Roundtables - 3 at \$4,000

This year's event will feature up to 3 Roundtable discussions with industry experts in smaller rooms for more intimate conversations. Program content is determined by the 2017 Planning Committee (we encourage potential sponsors to submit program ideas).

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Conference Pricing

Private Equity Exhibitors – (includes TWO registrations, which is recommended)

\$1,295 (early bird through 9/15/17; then \$1,595)

Intermediary Exhibitors (includes TWO registrations, which is recommended)

\$695 (early bird through 9/15/17; then \$895)

General Attendees

ACG Members - \$395 (early bird through 9/15/17); \$475 (9/16/17 through 10/27/17); \$575 (10/28/17 through onsite)

Non-Members - \$495 (early bird through 9/15/17); \$575 (9/16/17 through 10/27/17); \$675 (10/28/17 through onsite)