

# 2017 ACG Atlanta Wine Tasting Event

Tuesday, September 26, 2017  
5:00 - 8:30pm

## Mason Fine Art

415 Plasters Avenue  
Atlanta, GA 30324  
[www.masonfineartandevents.com](http://www.masonfineartandevents.com)



## SPONSORSHIP OVERVIEW

Considered the “must attend” event for deal makers every fall, the ACG Atlanta Wine Tasting brings together over 600+ deal makers for great wine, great food and exceptional networking. Always located at a creative venue in metropolitan Atlanta, this event continues to grow and provides sponsors a unique opportunity to interact with ACG members and guests. Sponsorship opportunities are listed below.

## EXPECTED REACH

AVERAGE ATTENDANCE = 600+

## SPONSORSHIP BENEFITS

### WINE GLASS SPONSOR (\$7,500) (1) **SOLD OUT**

- Exclusively branded “thank you for attending” email sent to ACG Atlanta Database directly following the event (email content will be generated collaboratively and sent from the ACG email system)
- Exclusive branding (company name & logo displayed) on the take-home wine glasses used at the event
- Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Provision of the attendee list
- Company name & logo printed on prominently on the program given to each attendee
- Company logo listed on the ACG Atlanta Wine Event webpage
- Company logo included in majority of Wine event communications
- Event admission for 6 people (2 of which are to represent your brand)

### GIFT BAG SPONSOR (\$5,000) (1) **SOLD OUT**

- Branded email invitation to ACG Atlanta Database (email content will be generated collaboratively and sent from the ACG email system)
- Exclusive branding (company name & logo displayed) on the gift bags and exterior of Program given to each attendee
- Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Provision of the attendee list
- Company logo listed on the ACG Atlanta Wine Event webpage
- Company logo included in majority of Wine event communications
- Event admission for 6 people (2 of which are to represent your brand)



## DEAL-MAKERS LOUNGE SPONSOR (\$5,000) (1) **SOLD OUT**

- Branded email invitation to ACG Atlanta Database announcing the Deal-Makers Lounge (email content will be generated collaboratively and sent from the ACG email system)
- Exclusive branding (company name & logo displayed) within the Deal-Makers Lounge Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Provision of the attendee list
- Company name & logo prominently placed, printed and given to each attendee
- Company logo listed on the ACG Atlanta Wine Event webpage
- Company logo included in majority of Wine event communications
- Event admission for 6 people (2 of which are to represent your brand)

## REGISTRATION HOST (\$3,500) (1) **SOLD OUT**

- Branded email invitation to ACG Atlanta Database (sent from the ACG email system) Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Provision of the attendee list
- Exclusive branding (company name & logo displayed) at registration table
- Exclusive branding (company name & logo displayed) on the online registration form Company name & logo prominently placed, printed and given to each attendee Company name & logo on pens given to each attendee
- Company logo listed on the ACG Atlanta Wine Event webpage
- Company logo included in majority of Wine event communications
- Event admission for 4 people (2 of which are to represent your brand)

## WINE TABLE HOST (\$2,950) (17)

- List of wines provided at YOUR table included in pre-event email distribution
- Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Provision of the attendee list
- A branded wine tasting table
- A selection of two wines from one country or region, assigned on a first-come, first-served basis
- Company name & logo displayed at wine tasting table
- Company name & logo printed and given to each attendee
- Event admission for 4 people (2 of which are to represent your brand)



### WATER SPONSOR (\$1,950) (2)

- Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Exclusive branding on Water Bottles and beverage table
- Company name & logo displayed at beverage table
- Company name & logo printed and given to each attendee
- Event admission for 2 people

### COFFEE/DESSERT SPONSOR (\$1,500) (2)

- Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Exclusive branding at the coffee/dessert station
- Company name & logo coffee/dessert station and napkins
- Company name & logo printed and given to each attendee
- Event admission for 2 people

### DINING SERVICE SPONSOR (\$1,000) (8)

- Company logo listed on homepage of the ACG Atlanta website through the week following the wine event
- If desired, inclusion of a branded item (example: wine themed item such as bottle opener, wine glass tags, or approved non-wine themed item such as pen or memory stick) in the gift bags given out to attendees
- If desired, inclusion of a quality bottle of wine for the Wine Wall
- Company name & logo displayed at food table and cocktail napkins
- Company name & logo printed and given to each attendee
- Event admission for 2 people

### WINE WALL DONATION - Information Upon Request

Recognition Commiserate with Value of Donated Item

### CONTACT

Jesse Speltz - DHG LLP Private Equity and 2017 Wine Event Chairperson

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or

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or

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[www.acg.org/atlanta](http://www.acg.org/atlanta)