Cloud Security Defined: The Required Safeguards for 2019



Today's Speakers



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Today's Agenda



- How to approach a security-first strategy to cloud systems
- Defining the essential security layers from the outside in
- Security safeguards to protect your firm



Webinar Details

- How long? 45 minutes.
- Will the event be recorded? Yes.
- When will the recording/slides be available? 24-hours post-event.
- ➡ Where can I follow along?



When to Consider a Cloud Move

Office Relocation

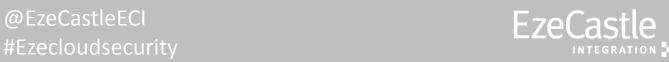
- Ideal time to review
- Don't invest in moving outdated technology
- Migrate to cloud prior to relocation

New Applications

- Easy to add new applications (in hours)
- Long-term planning no more
- Predictable cost structure

Technology Refresh

- Conduct a costfeature comparison for on-prem refresh vs. cloud
- With cloud, transition process is simple



Security in the Multi-Cloud Era

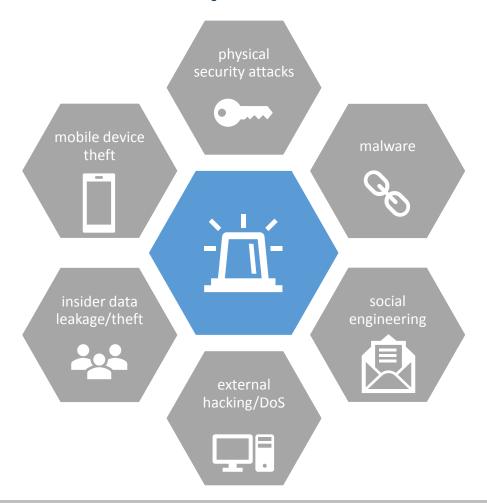
Cloud technology is transforming businesses

Transition to 'any' cloud/multi-cloud mandates
 Security First Strategy

"By 2020 clouds will stop being referred to as 'public' and 'private.' It will simply be the way business is done and IT is provisioned." – IDC



Threat Landscape







What is a Security-First Approach?







Multi-factor Authentication

- Requirement in today's environment
- Enable MFA on all devices and applications:
 - Cloud platforms and remote access gateways
 - Social media sites
 - Web-based apps



Photo Credit: Duo



Email Security Components

Anti-Virus + Malware Protection

• Protect desktops, laptops, servers

Encryption

 Encrypt private information (PII) leave your network

Targeted Attack
Protection

 Block and quarantine messages with malicious attachments or malicious URLs

URL Defense

 Continuously monitors and scans email URLs





Web Filtering

Providing a first line defense against threats on the Internet

Block ransomware, malware and phishing before it reaches Endpoints

Protect users anywhere they go, on and off the corporate network

Stop malicious domain requests and IP responses at the DNSlayer, over any port or protocol

Enforce acceptable use policies

Create custom block/allow lists





Access Auditing

...Unauthorized access is widely considered one of the foremost public cloud security threats— and for good reason...

- Establish clear User Roles & Access Permissions
 - Follow the Principle of Least Privilege
- Monitor and Audit
 - Have an official user provisioning posture
 - Leverage data audit and provisioning software (example Varonis DatAdvantage)



Visualize who can access sensitive and regulated information



Audit every single file and email touch on-premises and in the cloud



Simulate changes in a sandbox and safely commit them when ready



Eliminate repetitive clean-up projects and automate manual data protection tasks

Photo Credit: Varonis

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Cybersecurity/Advanced Security Measures

Security Incident & Event Monitoring (SIEM)

Dark Web Scanning

Real-time Threat Detection and Protection

Incident Remediation

Asset Management

Phishing and Training



Employee Security Training

- Formal Staff training
 - Annual / bi-annual staff training
 - In person or computer based
 - Specify company policies/procedures

- Simulated Training
 - Train and test employees to recognize attacks via phishing simulations



Emphasize a Culture of Security

• Ensure top-down executive sponsorship to sustain a culture of security.

- √ "Think before you click"
- ✓ Validate the people you speak to
- ✓ Recognize and manage vulnerabilities
- ✓ Reinforce employee awareness

Acting securely should become second nature to employees!



Final Thoughts

- Security First Approach is Essential
- Strong Foundation Enables Evolution
- Train Your Weakest Link -> Employees
- Be Prepared to Respond



Questions?



Mary Beth Hamilton *VP, Marketing*



Bob Shaw
Director of Technical Architecture

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